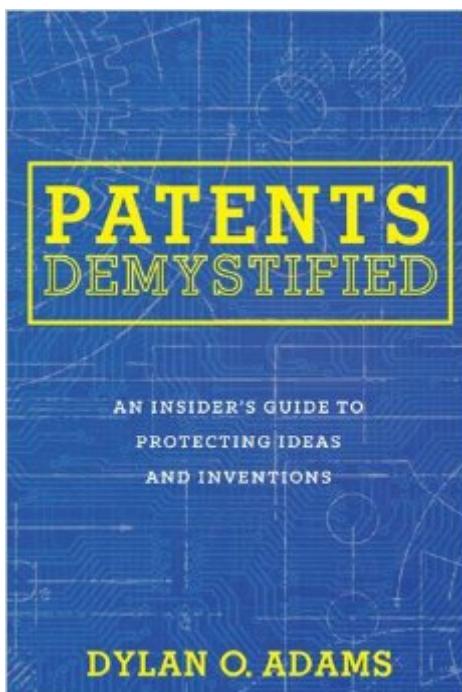


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# Patents Demystified: An Insider's Guide To Protecting Ideas And Inventions



## **Synopsis**

For startups, entrepreneurs and inventors, *Patents Demystified* provides an easy-to-understand insider's guide to patents, patent law, and the patent application process. Based on first-hand experience with successful companies of all sizes, patent attorney Dylan O. Adams helps readers learn the secrets of maximizing patent protection on any budget, with strategies that can be tailored to companies with any business plan or product. Instead of being intimidated and confused by patents, readers will discover how to proactively craft a customized patent strategy, thereby taking the mystery out of what can be an arduous and complicated process. Official Patent Guide of The American Bar AssociationUsed at Top Universities Including Harvard and Stanford

## **Book Information**

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## **Customer Reviews**

This book is awesome. I decided to purchase this book because I am a small business owner and I wanted to grasp a better understanding of the patent process. This book is clearly written, each chapter has a summary of major points covered in each chapter that really helped solidify and drive home the key topics covered. The language in the book was written for the business owners who may or may not have much knowledge in the area of intellectual property rights. There is material covered here for a wider audience than small business owners, I'm simply writing from my own experience as a small business owner. I recommend this book without reservation, I purchased this book for myself on . I look forward to having this resource in my library, I will refer to it as needed and recommend it to others. I will be watching to see if Mr. Adams will be writing more books in the

future. I would not hesitate to purchase. I am grateful to have this resource.

Like other books, this book starts with a high-level overview of patents and intellectual property. However, unlike other books that try to teach an inventor how to go-it-alone against the patent office, this book takes a more practical approach and assumes you will be working with a patent attorney. The reality is that most applicants, at some point, are going to need an attorney. Chapter 7 explains why this is the case, and the remainder of the book explains how to get the most out of your attorney, without wasting a lot of time explaining technical details of dealing with the Patent Office. Because of this approach, the book covers topics I have not seen covered in any other patent book. For example, there is a chapter on how to create and submit an invention disclosure. Another chapter describes how to find and select the right patent attorney. Rather than trying to explain how to draft and prosecute the application, the book focuses on how to work with the attorney to draft and prosecute the application. An inventor that reads this book will understand what the attorney needs to draft the application, and will be able to more effectively assist the attorney without wasting attorney time.

As a librarian, I regularly get asked about how to file a patent. *Patents Demystified* walks you through the REAL process. Everything from what is Intellectual Property, to how the process really happens, and how to work with a Patent Attorney. Dylan O. Adams takes us out away from the beginners books (Nolo Press) and explains the nuts and bolts of the serious task of making your patent dreams a reality.

*Patents Demystified* is a must-read book for anyone interested in IP (Intellectual Property) Law, patenting an invention, or developing and refining business strategies involving inventions, IP, and Patents. In addition, *Patents Demystified* will be of great value to business persons including CEOs and entrepreneurs, leaders of emerging start-ups, those interested in developing an IP portfolio, and those interested in patenting an invention in preparation for sale. The author guides his reader through complex subject matter in way that is logical and easy to understand, with several insightful examples to illustrate key points along the way. For example: I had not imagined that an invention could be the subject of multiple claims and multiple patents according to its parts, and the sum of its parts (tractor example with diagram). And I would not have thought that a disclosure which was made in a semi-private setting which may never have been accessed constituted as prior art against an inventor (in reference to a graduate students' <sup>TM</sup> invention which was disclosed in an essay, but

without evidence of access). Patenting an invention often requires multidimensional considerations, as Iâ™ve learned, and the author introduces these subtleties, building on key concepts. Given the subject matter, the book is surprisingly easy to read and at the conclusion of each reading session you may be left with a desire to read-on and start the next chapter, as was I.

An easily accessible, thorough and comprehensive guide to protecting your ideas and inventions. At first, I thought it would be over my head but the author takes you by the hand and through step-by-step chapters, relatable anecdotes, and a fun writing style, Adams makes it digestible even to those new to the overwhelming process. It also makes a great reference guide and a smart investment for anyone you know who is an entrepreneur, start-up, or inventor. Might just be the book that saves them money, time and headaches later down the road. Great book, Dylan Adams.

This is a clear and comprehensive (and not too long-winded) review of the patenting process. The author has a solid understanding of the reasons to patent, copyright or trademark, and goes into detail on why and when each of those is appropriate. He also explains the different types of patents, and how, when and why you would choose one over the other, or even when you might be better off patenting the same invention in different ways. I tried going to a brick-and-mortar store for a book like this, and all they had was a 2-inch thick tome that I knew I'd never get through. Patents Demystified is a great introduction. Even though it's clear you should use a patent attorney if you do decide to go through the patenting process, this book gives you the tools you need to ask all the right questions, make informed decisions, and stay in control. I purposely bought the paper copy because I like using a pen to take notes, underline and make comments in the margin. I highly recommend it.

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